

MCB Bank, Maybank Malaysia helping flood victims

ISLAMABAD: To provide relief to the people affected by the recent floods in Pakistan, MCB Bank Limited and their Malaysian shareholders, Maybank (proceeds from "Maybank Pakistan Relief Fund" will be forwarded to MCB Bank, who would disburse the contributions to the needy people of Pakistan. Malayan Banking Berhad) have taken major initiatives. Maybank, having 20% stake in MCB Bank, has launched a fund raising campaign in Malaysia. The Maybank has also encouraged its staff to contribute voluntarily for this worthy cause and to lend a hand to the victims of this disaster in their times of critical need. This is a first initiative of a foreign bank to launch a "Pakistan Flood Relief Campaign" in its home country. The board of MCB has also approved a contribution of Rs 30 million for relief efforts. To improve the conditions of the effected families, Rs 12.5 million have already been donated, where as Rs 17.5 million would be distributed in the next few days. MCB employees are also actively participating in these relief efforts. MCB employee's contribution fund account has been opened and contributions are being poured in. Some of MCB's staff members, on their own initiative are visiting affected areas of Muzzafargarh & Nowshera to distribute relief goods and are providing voluntary services to the effectees. In addition to monetary aid, MCB is also facilitating a number of leading NGO's for relief efforts, including Abdul Sattar Edhi Foundation, Imran Khan Flood Relief Programme, Shaukat Khanum Cancer Hospital & Research Centre, Al-khidmat Foundation, Aurat Foundation, Rural Support Program Network (RSPN), Alamgir Trust, Mir Khalil-ur-Rehman Foundation etc. In continuation to the above, MCB has also initiated customer awareness campaigns regarding Aid Collecting Agencies' account at MCB branches; has provided alternative channels for fund raising via mobile phone, Internet, call centre etc; The bank is also providing facilitation to donors / customers at branch counters and is in close liaison with various NGO for relief efforts. Other initiatives for livestock and rehabilitation are under consideration. It should be recalled that MCB has always been at the forefront in showing solidarity with the people of Pakistan in times of need. In view of the current situation, MCB, along with other government and social sector organisations is working actively to mobilise resources for the relief effort.