



Press Release

MCB Bank Ltd participates in The Orange Tree Carnival to raise support for child education

[Karachi: 21st February 2017] MCB Bank Ltd, Pakistan's leading private sector bank, participated in the one-day fund raising initiative The Orange Tree Carnival by acclaimed NGO the Orange Tree Foundation. In addition to event sponsorship, MCB Bank placed its mobile ATM at the Carnival to facilitate participants at the venue. The ticketed event was organized by the NGO to raise funds for the education and healthcare of Karachi's underprivileged children.

The Carnival featured a full day of fun activities including play rides, games, a Grand Ladies Bazaar, the Savari Express and a multitude of food stalls. Students from prominent academic institutions including Karachi Grammar School, Bay View Academy and Reflections attended the Carnival with enthusiasm and zeal.

MCB Bank Limited strongly believes in its corporate social responsibility and has undertaken numerous CSR initiatives in the areas of education, health, environment and social awareness in the past. The Bank has made significant contributions to the welfare of charitable institutes and NGOs, including Edhi Foundation, SKMCH and Pink Ribbon amongst others. The Pakistan Centre of Philanthropy awarded MCB Bank the PCP Corporate Philanthropy Award in 2012 for its far-reaching CSR efforts.





Press Release

Orange Tree Foundation is a Karachi based not-for-profit educational society that works to support education of deserving kids in mainstream schools. The program targets Karachi-based working families who are financially challenged yet at the same time, eager to provide the best available education standard to their children. The Foundation supports the expenses related to the sponsored kid's education and health, also ensuring that the child completes his/her education and is taken to a professional level in the respective career of his/her choice.

ENDS

About MCB Bank:

MCB Bank, is one of Pakistan's largest & most innovative banks in the private sector. The bank operates a strong and vast network of over 1200 ATMs, over 1240 branches in Pakistan and 11 branches overseas. MCB Bank was declared 'Best Bank in Pakistan, 2016 by Euromoney & Finance Asia' and the bank continues to maintain a strong rating of AAA/A1+. With a customer base of over 06 million, it leads the banking & financial services sector in Pakistan and Customers across the globe have 24/7 access to MCB Bank via the bank's World Class Internet Banking.

Media Contacts:

Humaid Merchant

Unit Head Strategic Public Relations MCB Bank Ltd. Phone # +92 42 36041610 Cell # 321 7777166 humaid.merchant@mcb.com.pk

Rais Ahmed Alvi

Department Head Marketing MCB Bank Ltd. Phone # +92 42 36042785 Cell # 0340-0007081 rais.alvi@mcb.com.pk

Syed Fuad Mehdi

Divisional Head - Marketing MCB Bank Ltd. Phone # +92 42 36041890 Cell # 92 321 8216999 fuad.mehdi@mcb.com.pk