

Press Release

MCB Bank launches its flagship branch featuring State-of-the-Art Digital Lounge at the Packages Mall, Lahore

[Lahore: 5th May 2017] MCB Bank, “Pakistan’s Best Bank” (Euromoney & Finance Asia Awards, 2016), launched its flagship branch featuring its first State-of-the-Art Digital Lounge at Packages Mall in Lahore. The new branch is testament to MCB Bank’s innovative customer services that pushes the boundaries of conventional banking and will operate 7 days a week with extended timings.



The launch ceremony was conducted by Mr. Mian Mohammad Mansha, Chairman MCB Bank, and veteran businessman Mr. Syed Babar Ali. Mr. Imran Maqbool, President & CEO

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MCB Bank, Mr. Syed Hyder Ali, CE & MD Packages Ltd. and other senior executives from MCB Bank and Packages Mall were also present at the ceremony.

The newly launched MCB Packages Mall Branch offers full scale banking services in addition to advanced digital facilities such as a Video Contact Center, Interactive Digital Interfaces, Customer Information and Facilitation Services along with Automated Teller Machines (ATMs), Cash Deposit Machines (CDMs) and an Internet/Mobile Banking Kiosk. Customers can learn about the Bank's innovative products through informative touch screens located at multiple contact points throughout the Branch. The digital lounge will further serve as an experimentation center for future innovations.

Speaking at the event, Mr. Imran Maqbool, President & CEO MCB Bank said, *"We are proud to formally launch our new-age flagship branch featuring our first ever Digital Lounge at Packages Mall, Lahore. Our Digital Banking services aim to provide our customers with convenience and accessibility by offering innovative solutions across our touch points. As a pioneer of Digital Banking, we look forward to introducing more innovations that will further revolutionize the consumer banking experience for our esteemed customers."*

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About MCB Bank:

MCB Bank, is one of Pakistan's largest & most innovative banks in the private sector. The bank operates a strong and vast network of over 1200 ATMs, over 1240 branches in Pakistan and 11 branches overseas. MCB Bank was declared 'Best Bank in Pakistan, 2016 by Euromoney & Finance Asia' and the bank continues to maintain a strong rating of AAA/A1+. With a customer base of over 06 million, it leads the banking & financial services sector in Pakistan and Customers across the globe have 24/7 access to MCB Bank via the bank's World Class Internet Banking.

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