

## Press Release

### MCB Bank launches its second Digital Lounge at the Emporium Mall, Lahore

**[Lahore: 11<sup>th</sup> May 2017]** MCB Bank, “Best Bank in Pakistan” proudly inaugurated its second State-of-the-Art Digital Lounge at Pakistan’s premiere Retail Complex, Emporium Mall, and Lahore. Among many advanced digital facilities, the new Digital Lounge features a Video Contact Center, Interactive Digital Interfaces, Customer Information and Facilitation Services along with Automated Teller Machines (ATMs), Cash Deposit Machines (CDMs) and an Internet/Mobile Banking Kiosk.

Informative touch screens located at multiple contact points throughout the Sub-branch also serve to educate and inform customers on the Bank’s innovative products and services. The Digital lounge is a Sub-branch of a full scale banking branch at Emporium Mall which serves 7 days a week throughout Mall timings.



The launch ceremony was attended by Mr. Mian Mohammad Mansha, Chairman MCB Bank, Mrs. Naz Mansha, Director DG Khan Cement, Mr. Mian Hassan Mansha, Chairman Lalpir Power Ltd., Ms. Iqraa Mansha, CEO Nishat Hospitality (Pvt) Ltd., Mr. Imran Maqbool, President & CEO MCB Bank and other senior executives from MCB Bank and Emporium Mall.

**ENDS**

#### **About MCB Bank:**

MCB Bank, is one of Pakistan’s largest & most innovative banks in the private sector. The bank operates a strong and vast network of over 1200 ATMs, over 1240 branches in Pakistan and 11 branches overseas. MCB Bank was declared ‘Best Bank in Pakistan, 2016 by Euromoney & Finance Asia’ and the bank continues to maintain a strong rating of AAA/A1+. With a customer base of over 06 million, it leads the banking & financial services



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sector in Pakistan and Customers across the globe have 24/7 access to MCB Bank via the bank's World Class Internet Banking.

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