

MCB Bank, Mycab Travel Pakistan sign MoU

Lahore: 12th September 2014: MCB Bank Limited (MCB) collaborates with Mycab Travel Pakistan to provide international cab booking services to its customers. A Memorandum of Understanding (MoU) has been signed between the two organizations by Qasif Shahid – Head Digital Banking, MCB Bank Limited and Roger Blomquist, Global CEO, Mycab International at a ceremony held in Lahore. Other senior executives of the Bank and Mycab Travel Pakistan were also present on the occasion.

As per the MoU, MCB Bank shall provide “Cab Booking Services” to its customers moving across 130 destinations in 50 plus countries including UAE, UK, Canada and USA.

Speaking on the occasion, Mr. Roger Blomquist, Global CEO, and Mycab International commented that “a Servicing MCB Banks customer is a matter of pride for us. Mycab International is streamlining cab business worldwide and now we are in the process of adding Pakistan bookings as well through our new online platform”

Qasif Shahid, Head Digital Banking MCB Bank also expressed his pleasure at the signing ceremony; he said that customer facilitation and digital behaviors always remained our focus of work. Joining hands with Mycab is the part of same strategy; we want our customers to do their maximum payments through digital channels. In coming days, this will be a big Value Added Service (VAS) and retention point for MCB end users.

Sohail Malik, Dept. Head Sales, Alliances and Loyalty MCB Bank said MCB always focused in providing innovative offerings and value additions to its customers. We believe enabling customers on digital channels will save their time and money, which can be invested in their FnF circles.

In Photo:

Left: Qasif Shahid – Head Digital Banking, MCB Bank Limited
Right: Roger Blomquist, Global CEO, Mycab International

