

# **Press Release**

# MCB Bank enters into alliance with Dawood Super Market for digital financial services

**[Lahore: 1st December, 2017]** MCB Bank has signed a MoU with leading supermarket chain Dawood Super Market for the provision of financial services through its digital products, including the placement of ATM and POS machines inside the Super Market's premises.

Dawood Super Market is a considered a premium destination for quality conscious consumers and is located in the heart of AutoBhan Road in Hyderabad, a major thoroughfare lined with the outlets of high-class brands.

At the ceremony, Mr. Faisal Ejaz Khan, Chief Information Officer MCB Bank and Mr. Muhammad Azfar Alam Nomani, Head RBG South jointly launched the ATM Machine and POS Machines through inaugural transactions.

#### **ENDS**

### **About MCB Bank:**

MCB Bank, is one of the Largest & most Innovative banks in Pakistan. The Bank operates a strong and vast network of over 1300 ATMs, over 1300 branches in Pakistan and 11 branches overseas. MCB Bank was awarded 'Best Bank in Pakistan, 2016 by Euromoney & Finance Asia' and the bank continues to maintain a strong rating of AAA/A1+. With a customer base of over 06 million, it leads the banking & financial services sector in Pakistan and Customers across the globe have 24/7 access to MCB Bank via our World Class Internet Banking.

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