

## **Press Release**

# MCB Bank Ltd. and ACE Money Transfer award new car to home remittance campaign winner

**[Lahore: 25<sup>th</sup> July 2018]** MCB Bank, one of Pakistan's largest & most innovative banks, and renowned money transfer company ACE Money Transfer (Aftab Currency Exchange) awarded a brand new Suzuki Mehran to a lucky draw winner as part of the brands' home remittance promotional campaign.

The campaign is divided in three stages, where one lucky winner at the end of each stage will be eligible to win a Suzuki Mehran via a lucky draw. To commemorate the first stage of the campaign, a prize distribution ceremony was held at MCB Chenab Nagar Branch where the senior management of MCB Bank and ACE Money Transfer presented the key of a brand new Suzuki Mehran to lucky draw winner, Razia Parveen from Chiniot.

MCB Bank and ACE Money Transfer's promotional campaign aims to encourage the use of formal banking channels for remittances made by Pakistanis abroad. The campaign is targeted to beneficiaries in Pakistan who are receiving remittances from ACE Money Transfer through their loved ones abroad at MCB Bank branches in Pakistan. The second lucky draw will take place after Eid-ul-Azha

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#### About MCB Bank:

MCB Bank, is one of the Largest & Most Innovative banks in Pakistan. The Bank operates a strong and vast network of over 1300 Branches and ATMs in Pakistan and 11 branches overseas. MCB Bank was awarded 'Strongest Bank in Pakistan', 2017 by The Asian Banker and the bank continues to maintain a strong rating of AAA/A1+. With a customer base of over 6 million, MCB leads the banking & financial services sector in Pakistan and customers across the globe have 24/7 access to MCB Bank via our World Class Internet Banking.

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Over 1350 Branches