

## Press Release

### MCB Bank & CSD sign MoU for Ramzan campaign

**[Islamabad: 24th May 2017]** MCB Bank, “Pakistan’s Best Bank” (Euromoney & Finance Asia Awards, 2016), has entered into an alliance with Canteen Stores Department (CSD) for the facilitation of special discounts and product promotions during the Holy Month of Ramzan.

Under this agreement, MCB Debit & Credit cardholders and MCB Lite customers will be able to avail special discounts, complimentary beverages and gift vouchers from leading fast food retailers on every transaction made at any CSD store nationwide. This special promotion campaign will be valid throughout Ramzan till Chand Raat.

The MOU was signed between Mr. Imran Maqbool, President & CEO, MCB Bank and Major General (Retd.) Muhammad Tahir, MD - CSD at Pearl Continental Hotel Rawalpindi. Mr. Faisal Ejaz Khan, CIO, MCB Bank, Mr. Ali Naqvi, Business Head Digital Banking, and Mr. Farhan Baig, Business Head, RBG – North were also present at the ceremony, along with other senior executives from both organizations.



**ENDS**

#### **About MCB Bank:**

MCB Bank, is one of Pakistan’s largest & most innovative banks in the private sector. The bank operates a strong and vast network of over 1200 ATMs, over 1240 branches in Pakistan and 11 branches overseas. MCB Bank was declared ‘Best Bank in Pakistan, 2016 by Euromoney & Finance Asia’ and the bank continues to maintain a strong rating of AAA/A1+. With a customer base of over 06 million, it leads the banking & financial services sector in Pakistan and Customers across the globe have 24/7 access to MCB Bank via the bank’s World Class Internet Banking.



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